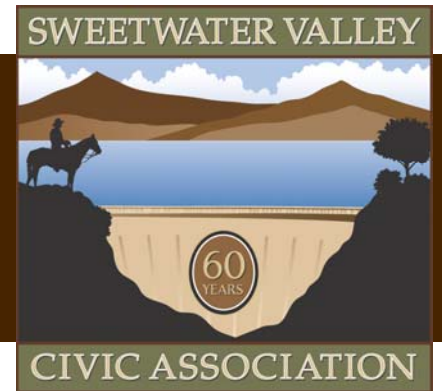


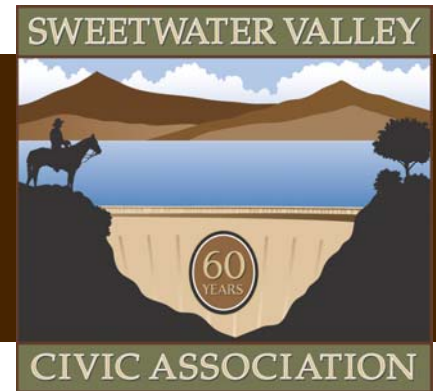
**SWEETWATER VALLEY
CIVIC ASSOCIATION**



Sweetwater Valley Community Website

www.sweetwatervalleyca.org

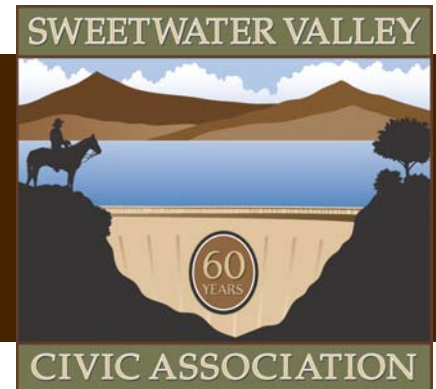
SWEETWATER VALLEY CIVIC ASSOCIATION



Bonita's Only Comprehensive Community Website

- Community events, photos & calendar
- Service groups, clubs, teams & associations
- Library, museum, veterans' memorial & schools
- County, state & federal government contacts
- Community services, health & environmental information
- CHP, County Sheriff, BSFPD & emergencies
- SVCA history, membership, meetings & minutes
- Weather, traffic & news

SWEETWATER VALLEY CIVIC ASSOCIATION

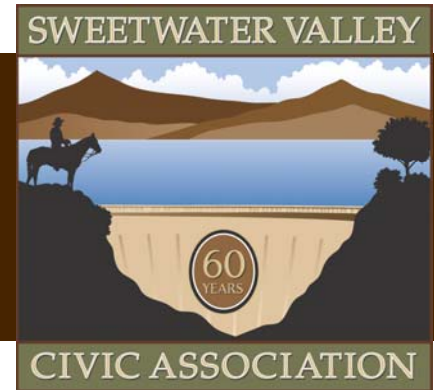


Sweetwater Valley Community Website Participants

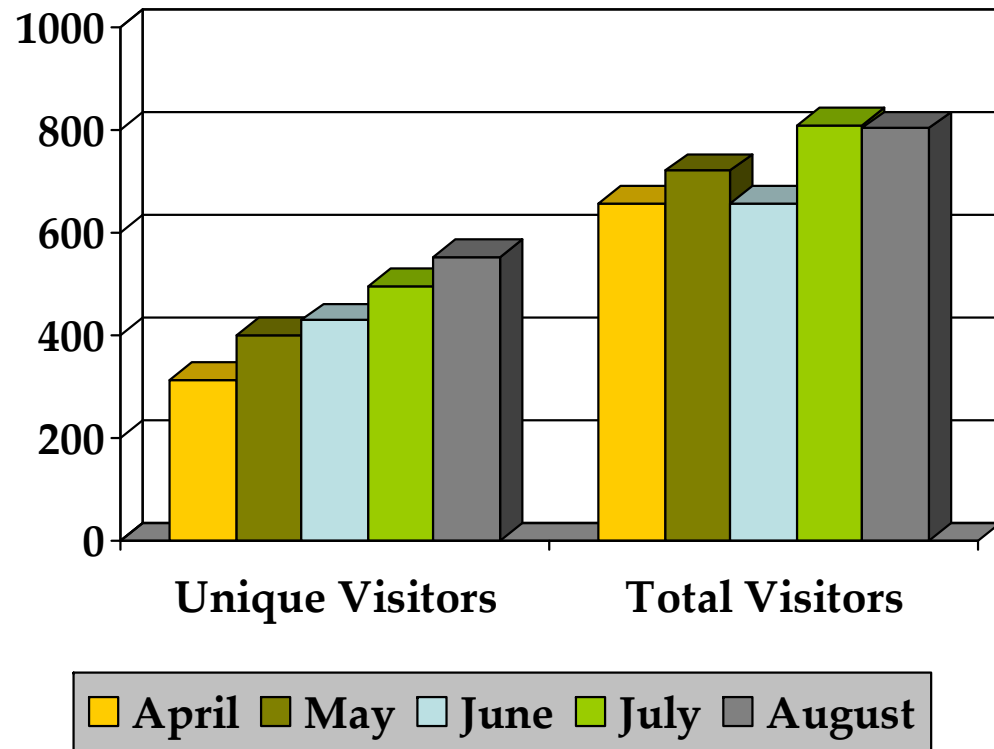
- Bonita-Sunnyside Library
- Bonita Museum & Cultural Center
- Bonita Veterans' Memorial*
- Friends of the Bonita-Sunnyside Library*
- San Diego County Volunteer Sheriffs
- Sweetwater Community Planning Group*
- Sweetwater Woman's Club
- Bonita Men's Golf Association
- California Highway Patrol
- San Diego County Sheriff's Department
- Bonita-Sunnyside Fire Protection District
- Bonita Historical Society*
- County of San Diego
- Kiwanis Club of Bonita*
- Las Primeras*
- Starlacs*
- Bonita Highlands HOA*
- Bonita Bikers*
- Bonita Organic Garden Club*
- Bonita Valley Garden Club*
- Bonita Valley Horsemen
- Sunnyside Saddle Club

**Primary online presence*

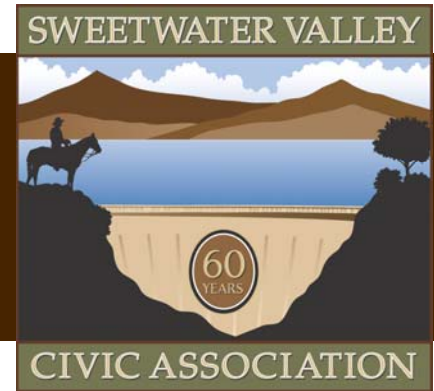
SWEETWATER VALLEY CIVIC ASSOCIATION



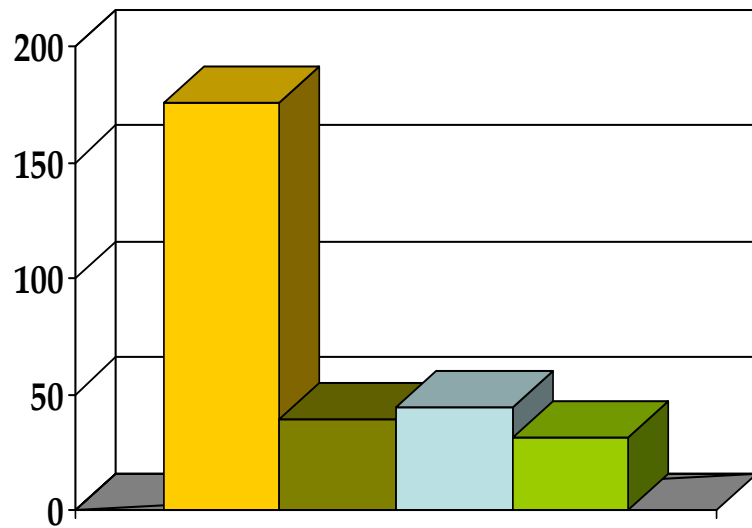
Visitor Statistics – Positive Trend & Steady Growth (4/01/09-8/31/09)



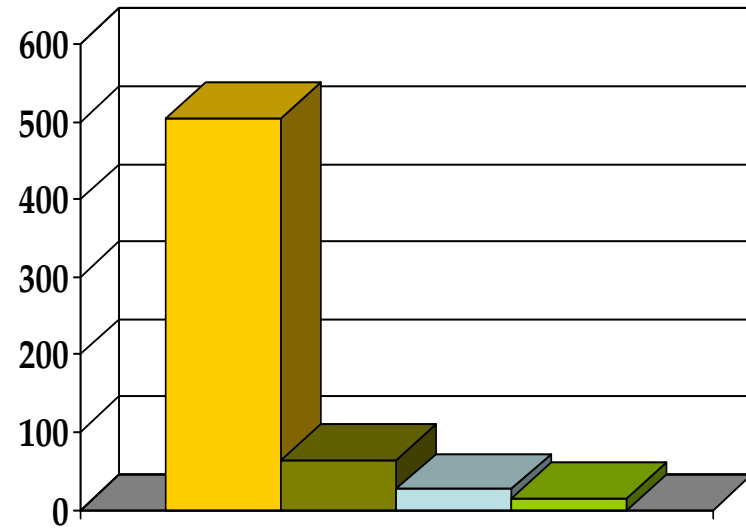
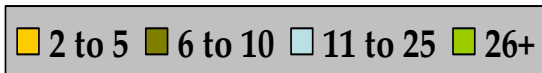
SWEETWATER VALLEY CIVIC ASSOCIATION



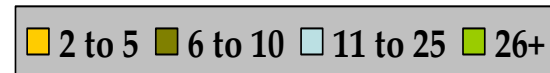
Visitor Loyalty (6 Months, 3/09/09-9/09/09)



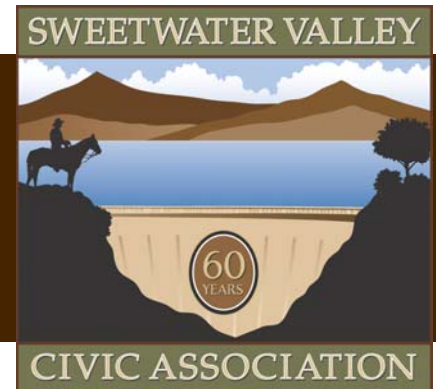
No. of Visits



No. of Pages Visited



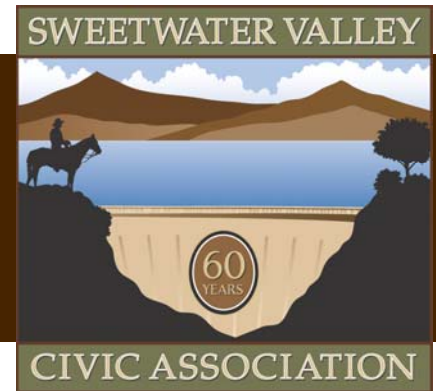
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Top Page Requests (6 Months, 3/09/09-9/09/09)

Sweetwater Woman's Club	292	Bonita-Sunnyside Library	124
Community Calendar	268	Bonita Veterans' Memorial*	119
SVCA Board	206	Bonita Museum & Cultural Center	119
Kiwanis Club of Bonita*	178	Bonita Organic Garden Club*	106
Annual Events	173	Sweetwater Comm. Planning Group*	98
Sunnyside Saddle Club	158	California Highway Patrol	95
Bonita Bikers*	154	County of San Diego	92
Public Services	151	Bonita Valley Horsemen	80
Local Weather	145	Bonita Historical Society*	73
Bonita Valley Garden Club*	144	Friends of Bonita-Sunnyside Library*	71
Local Schools	138	Bonita-Sunnyside Fire Protection Dist.	69
Clubs & Teams	131	Las Primeras*	61

SWEETWATER VALLEY CIVIC ASSOCIATION



What's Next?

- Continue to support current website partners
- Help additional community groups get on website
- Set up more groups with Google Calendars
- Maintain content for website partners
- Keep improving and expanding website

Questions?

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Phone: 858-342-4844