

Making the Sweetwater Valley the Best Place to Live

P.O. Box 232, Bonita, CA 91908 www.sweetwatervalleyca.org



SWEETWATER VALLEY CIVIC ASSOCIATION MINUTES OF BOARD MEETING July 1, 2015

CALL TO ORDER: The meeting was called to order at 7:00 p.m. by President Michael Seiler with the Pledge of Allegiance to the Flag of Our Country and a moment of silence for armed service personnel, law enforcement and first responders.

Directors present: Michael Seiler, Tony Tieber, Stephen Stonehouse, Elizabeth Stonehouse, Carol Freno, Tom Pocklington, Sharon Coleman, Bill Coleman, Ken Pitney, Judy Tieber

Members present: None

Guests present: Julio Garcia, Sheriff's Office, Margaret Welsh

MINUTES: Minutes from June 3, 2015 meeting. Carol Freno moved to approve, Liz Stonehouse 2nd Minutes Approved.

TREASURER'S REPORT: Treasurer's report dated July, 2015, accepted as written.

Checking account balance:	\$ 1,971.71
Certificate of Deposit:	<u>3,451.26</u>
Ending Balance:	5,422.97

LAW ENFORCEMENT REPORT:

Sheriff's Dept: Safety Officer Julio Garcia reported Sheriff's Dept stats for June. In addition to three auto thefts, there were three thefts from cars, three home residential burglaries (2 through side garage doors and one through an open window). He reminded us, if we see suspicious activity or people, call the non-emergency number at 1-858-565-5200.

ELECTED REPRESENTATIVES REPORT: No elected representatives were available for this meeting.

CONTINUING BUSINESS:

- A) Slate of Officers for election at Annual Meeting.
 - President: Michael Seiler
 - Vice President: Tony Tieber
 - Secretary: Judy Tieber
 - Treasurer: Steve Stonehouse
 - Members of the Board up for Re-election/nomination/volunteer
 - Seat 2: Elizabeth Stonehouse
 - Seat 4: **Vacant** (Glen Abbey area)
 - Seat 6: Carol Freno
 - Seat 8: **Vacant** (Cresta Verde area)
 - Seat 10: **Vacant** (Margaret, Sylvia, Pray St. area)
 - Seat 12: Sharon Clayton

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- B) Judy Tieber shared results of her presentation to the San Diego County Traffic Advisory Committee regarding our efforts to improve safety, visibility, and address County plan to re-engineer traffic flow at the intersection of San Miguel Road and Proctor Valley Rd.
- County dropped the “predominant flow” plan to remove stop sign at north end of Proctor Valley Rd. so vehicles had right of way to turn onto San Miguel Road without stopping. Traffic heading east on San Miguel and south onto Proctor Valley would not stop. Traffic continuing east or west on San Miguel Rd. would have been required to yield to traffic coming from Proctor Valley.
 - County TAC was unanimous in decision to recommend removal of the large eucalyptus tree on SE corner because of liability issues.
 - TAC did not approve the all-way stop but agreed to revisit and recount traffic in 9 months.
 - If we could get a designated County horse trail along Proctor Valley crossing at the intersection, County would agree to put in all-way stop without waiting for the future traffic study. Judy is meeting with Maryanne Vancio on Friday July 17 to begin this discussion.
- C) Tony Tieber convened two working meetings of the subcommittee charged with reviewing the SVCA website with a goal to improve communication and make the site more useful. Each meeting had an agenda and was one hour in length. The following potential requirements need to be discussed and voted upon by the SVCA:
- The SVCA shall continue to be a clearing house for all Sweetwater Valley Activities.
 - The SVCA website shall be updated and revised.
 - The website calendar shall be updated.
 - The SVCA will allow community organizations to use the web site regardless of their ability to pay.
 - The SVCA shall update its email list.
 - The SVCA shall continue its web site and add a Facebook and Twitter Account.
 - The SVCA shall be more proactive in our communications with the Sweetwater Valley
 - The SVCA shall consider an unpaid position to be additionally responsible for community communications.
 - The SVCA shall continue the contract with Foolproof Marketing.

Tony did talk with the IT person from Susan Davis’ office in Washington D.C. He was very helpful and gave Tony some good ideas. Erica Lund (Foolproof Marketing) has one and one half hours left in the current contract that runs through August 31, 2015. She is taking her company in a different direction, but would agree to assign a less senior (and less costly) member of her team to work with SVCA. Tony reviewed the proposed contract terms received from Foolproof Marketing, and asked for input. After discussion, Steve Stonehouse moved and Tom Pocklington seconded a motion to establish an annual agreement and negotiate the payment terms, preferring semi-annual.

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NEW BUSINESS:

President Seiler reviewed the latest web site usage. Still very low, still getting hits from foreign countries. He relayed information received from the US Postal Service about direct mailing options to our zip code area, and costs to print documents depending on what we want. Perhaps we could get a County grant to help us. Plan is to discuss further at September meeting.

COMMUNITY FORUM:

Membership: Liz Stonehouse reported we have:

- 38 renewed R memberships.
- 8 Life memberships
- 4 Group memberships (Bonita Highlands, Bonita Historical Society, Optimists and Bonita Valley Horsemen)

Senior Volunteer Patrol: No representation, however, Jim Woodford sent in his activity report for June.

	<u>June</u>		<u>June</u>
Hours on patrol	160	Vacation checks	64
Number of patrols	14	YANA visits	0
Number of miles driven	646	Citizen assists	9

Carol Freno talked about the importance of and responsibility for area directors to get to know their neighbors. She personally gets out there and tries to meet neighbors and hand out important information. She feels we need a job description for area directors in order to maximize the benefit of having these positions. It was suggested that this be an agenda item for September. Ken Pitney and Sharon Coleman also agreed with Carol that area directors must be more visible in our neighborhoods.

Tom Pocklington expressed concerns about the low visibility entry to Provence House as the site of our upcoming Annual Meeting. Tony Tieber, as roads' person, will discuss with County. The Volunteer Patrol will be there to help residents. Thanks to Tom for setting our SVCA sign out. Liz Stonehouse offered to be the "backup" sign person as needed. Steve Stonehouse read a note from a long-time member who complained about all the weeds along Bonita Road heading into the community from I-805. County will connect with City of Chula Vista to get that cleaned up.

President Seiler would like to see a greater sense of community like we had with the BBPA activities. He will discuss with past president, Mike Cohen.

Reminders:

- No meeting in August.
- September we will be at Fire Station
- October forward we will be at Library Community Room. We will do the flag change in October when SVCA is again back at the Community Room.

ADJOURNMENT: Meeting adjourned at 8:30 p.m.

Respectfully submitted,
Judith A. Tieber, Secretary