

Making the Sweetwater Valley the best place to live.

SWEETWATER VALLEY CIVIC ASSOCIATION
MINUTES OF BOARD MEETING
March 4, 2015

CALL TO ORDER: This meeting was called to order at 7:00 p.m. by President Michael Seiler with the Pledge of Allegiance to the Flag of Our Country and a moment of silence for armed service personnel, law enforcement and first responders.

Directors present: Mike Seiler, Steve Stonehouse, Tom Pocklington, Tony Tieber,
Judy Tieber, Liz Stonehouse, Jim Woodford, Sharon Coleman
Members present: Susan Heavilin,
Guests present: Michael Delarosa, Jessica Mier, Scott Panfil, Mark Kukuchek

MINUTES: Minutes from February meeting. Liz Stonehouse motioned to approve, second by Tom Pocklington. Minutes accepted as written.

TREASURER'S REPORT: Treasurer's report dated March 2015, was discussed.

Checking Account Balance:	\$ 918.54
Certificate of Deposit Balance:	\$3,451.04
Ending Balance:	\$4,369.58

Previous Balance was \$4,642.19

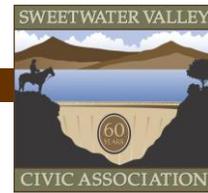
President Seiler asked Steve Stonehouse to double check numbers and report back at the April 1, 2015 SVCA meeting.

OPPORTUNITY FOR MEMBERS OF THE PUBLIC TO SPEAK:

Susan Heavilin spoke about her traffic concerns regarding intersection of Proctor Valley Road and San Miguel Road. She often times has traffic pulling out in front of her because the drivers turning left assume she just forgot to use her blinker. The thru traffic must be very careful because vehicles pull out in front of them on a regular basis. Liz Stonehouse announced that a lot is going on at the Bonita Museum. Current display is about circus animals with a western display coming soon. Bonita Friends of the Library will have an Open House from 1-4 p.m. in the former Bonita Business and Professional Assoc. on 3-5-2015.

LAW ENFORCEMENT REPORT:

Officer Scott Panfil was busy in Bonita again during February, as shown by his stats. He focused on the San Miguel Road area. Regarding Parking issues on Belle Bonnie Brae off Central, he gave one ticket this morning. He did try talking to the principal. Sunnyside used to have a school patrol at light on Central, but stopped because no



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administrator's eyes could be on them so it was a safety issue. This problem needs further discussion with County and School. A loading zone would be very helpful.

Julio Garcia, Sheriff's Department representative was not present.

Michael De La Rosa from Supervisor Greg Cox' Office:

Mr. De La Rosa first addressed the traffic visibility issue at the Proctor Valley Road - San Miguel Road intersection. Mr. Murali Parsumathi and his County DPW staff reportedly need more time to evaluate and prepare an appropriate solution for this troublesome intersection.

In regard to the school crossing/Jay Walking issue on Central Avenue near Bell Bonnie Brae, the County does not install mid-block crosswalks. Also, the crosswalk would be too close to the intersection with Corral Canyon, and would cause a traffic coordination issue. Mr. Parsumathi has a meeting scheduled with the school principal, although he does not have a plan developed yet. He will give meeting feedback to De La Rosa when he does meet with the principal. De La Rosa will also ask Murali to look into a possible turnoff onto two properties north of the walkway.

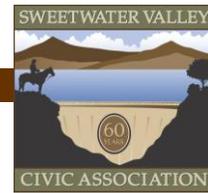
Provence House has a grand opening scheduled for March 28th with ribbon cutting ceremony around 10-10:30 a.m. Provence House is not totally done yet because landscaping is still underway, and there is still some contractor work to be finished. The building will be managed by the County Parks Department.

Lastly, De La Rosa provided feedback on the SVCA idea to have community organizational links on the drop-down County website. The County is currently updating the website and intends to drop links to County-based community organizational websites. County is now advocating the use of social media to disseminate information.

Jessica Mier from Congresswoman Susan Davis' Office:

The Congress woman has been busy on a variety of fronts:

As a senior member of the House Armed Services Committee, Ms. Davis is responsible to understand critical policy issues impacting U.S. national security. Hearing topics so far this year include military service budgets, compensation reform, security in Europe and discussion about the use of military force in the middle east. Jessica also announced a Student Financial Aid Workshop scheduled for Wednesday, March 11, 6:00 p.m. at Eastlake High School. Lastly, Jessica discussed the opportunity for local high school students to submit artwork for the 2015 Congressional Art Competition. The winning student will receive scholarship opportunities and two round trip airfare tickets to Washington, DC for the ribbon cutting ceremony. Deadline, 5:30 p.m. on Monday, April 20, 2015. Additional information is on the website of Ms. Susan Davis at <https://susandavis.house.gov/services/art-competition>.



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STANDING REPORTS:

Fire Department: Tom Pocklington had nothing to report.

Traffic and Roads: Tony Tieber met with Don Scovel to collect and review files. Sharon Clayton brought up concern about trees being undermined by storm water along the hillside overlooking Sweetwater Road between Briarwood and Central. Also discussion about road bed is degrading on west side of Sweetwater.

Planning Group: Steve Stonehouse reported there was no meeting.

Membership: Liz Stonehouse reported no new members.

Senior Volunteer Patrol: Jim Woodford explained that the SVP is in process of updating CPR and defibrillator training. An update is necessary every two years, and they are getting training from Matt right here at the Bonita Fire Station.

CONTINUING BUSINESS:

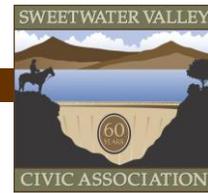
First two items already discussed.

SVCA website stats continue to be very poor. It is evident we need to upgrade our website. President Seiler asked everyone to come back next month with at least one website improvement idea. We need better key words among other things.

New Business:

Bonitafest 2015: Last year the Bonitafest activities turned out to be a fundraiser for Bonita Vista High School Music Dept. To continue, a Bonitafest organizing committee should have a 501(c)(3), or (c)(4), tax-exempt, non-profit designation in order to raise seed money and maintain a bank account. Reportedly, \$10,000 was raised last year from renting out the school parking spaces to vendors. Discussion questions followed about County support, Optimists' involvement, who holds the money, and which organization would be responsible for final audit and returning seed money to a designated holding group (e.g., a 501(c)(4) non-profit organization). Such an organization would have to be put together to manage all phases of this project. The SVCA would like to support Bonitafest, but a lot of questions need to be answered.

Meeting move: President Seiler and Supervisor Cox discussed moving our meetings to the Library Community Room. The room is difficult to schedule, but we would have more visibility than our current location.



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Roundtable:

Tom Pocklington again addressed issue of homeless people sleeping in front of library door or by dumpster. He has contacted Chula Vista Code Enforcement and complained about the incremental facility degradation brought on by these people, and that something must be done sooner rather than later to resolve this issue.

Lastly, President Seiler read a letter of resignation from Don Scovel. It was both complimentary of past SVCA successes, and a challenge to continue on.

Tom Pocklington moved and Liz Stonehouse seconded to adjourn. No discussion, motion passed, meeting adjourned at 8:45 p.m.

Respectfully submitted,

Judith A. Tieber
Secretary