

Making the Sweetwater Valley the best place to live.

P.O. Box 232, Bonita, CA 91908 www.sweetwatervalleyca.org



President's Letter: State of the SVCA

Dear SVCA Community Members,

I want to take this opportunity to introduce myself as the new President of the Sweetwater Valley Civic Association. My name is Felix M. Felix and I come to you with over 30 years of public service experience working with the EPA, SWRCB, BOR, DWR, LAFCO, as well as, other state, county and local forms of government. I have provided services for the USAF, municipalities, public utilities, community services districts and now, small businesses. I've been a resident of this community for over 25 years and I am honored to continue being of service to my community.

That said, with the President's Letter of the State of the SVCA, I want to welcome everyone back as we roll out new changes as we begin a new year for the SVCA. A special thanks to the Board and Committee members needs to be mentioned. Without their hard work and dedication, none of this would have come to fruition. Some highlights of accomplishments include: a Strategic Plan that incorporates a revised and robust set of Bylaws with a focus on change management, restructured org chart and Community Area map for organization performance and more community inclusiveness. Other strategic goals include the implementation of a positive SVCA business culture model for good governance, looking into restructuring the SVCA website to become a one-stop-shop for community resource needs, updated budget practices for fiscal transparency to include fund raising, and a robust membership development plan that incorporates business and organizational sponsorship.

Established in 1949, the SVCA represents the communities of Bonita, Sunnyside and parts of Chula Vista. The SVCA participates in civic engagement and meetings with an emphasis on community spirit, quality of life, and neighborhood safety. Other objectives include fostering community spirit through festivities, social events, and working with other community organizations in cooperative civic pride. There are many benefits to being a member of the SVCA. Members receive communication, such as, important and time-sensitive news alerts regarding new bills, laws, ordinances, as well as, access to guest speakers and briefings from our elected officials and delegates, Highway patrol, Sheriff, and Fire Chief. Your continued membership and support will show strength and unity, which is critical to maintaining the vision of the organization.

We encourage you to stay engaged by renewing your membership. To everyone including our lifetime Gold members, we ask you to invite family, friends, neighbors and small business partners to join! For those that want to be more active in the organization, we also have governance opportunities on our board. Please contact us through our website www.sweetwatervalleyca.org or email svca@sweetwatervalleyca.org for more information. We appreciate your interest in the Sweetwater Valley Civic Association and look forward to connecting!

Thank you for allowing me to serve,

Felix M. Felix

Sweetwater Valley Civic Association, President

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